

— THE —
OCTOBER CLUB

2020

JAMES' **J** PLACE

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Over 6,000 people die by suicide in the UK each year, and three quarters of these are men.

James' Place was set up by Clare Milford Haven and Nick Wentworth-Stanley following the death by suicide of their son James in 2006. James sought help for the crisis he was facing, but found that the support he needed was not there.

There is no specialist therapy available for men facing suicidal crisis on the NHS. Most of the men helped by James' Place do not have a diagnosed mental health condition; their crisis is driven by life events: family and relationship problems, isolation, stress, poverty. There is a gap between emergency mental health care and other therapy and counselling services.

James' Place provides specialist help to fill this gap and save lives. The work helps men in acute distress to understand what they are going through, get through it and find hope for the future. Therapists work to address the specific issues facing each man. It is flexible, focused on the individual, and able to respond to changing circumstances.

James' Place is designed to feel like a place of safety. The men are made to feel valued and given time and space to talk in a place that feels calm and welcoming.

The work uses clear, everyday language to help men understand what they are feeling, how they got there and how they can work with their therapist and with the people around them to get through their crisis.

Already James' Place have worked with more than 300 men through an existing centre in Liverpool, set up in 2018. The work is independently evaluated and shown to be effective, but there is a clear need for this support to be provided in more cities around the UK.

James' Place is working with The October Club to establish a new therapy centre in East London. These plans had been well advanced before the Covid 19 emergency, but they have been given new urgency by the situation we now all find ourselves in.

The pandemic and the lockdown have increased hardship and placed lives and relationships under pressure. Debt, unemployment, family breakdown and relationship problems are all linked to increased rates of suicide. This environment means that the need for this work is greater and more urgent than ever.

James' Place have moved quickly to set up a virtual service, providing therapeutic support for men in East London facing suicidal crisis by phone and video. **James' Place are working with The October Club to establish a physical home for this service which will provide a permanent resource and ensure that this life saving service can continue to be provided in the years to come.**

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SPONSORSHIP INFORMATION

Wednesday 7th October 2020, The Savoy, London

Platinum

£25,000 to include:

One free table

Prominent logo on the front cover of the programme

Logo on screens throughout the evening

Full colour A4 full page ad, name in the programme

Gold

£15,000 to include:

One free table

Logo on the front cover of the programme

Logo on screens throughout the evening

Full colour A4 full page ad, name in the programme

**Advert spec: Full colour A4 portrait full page image area 277mm x 190mm

Supply artwork as follows and mark the file The October Club:

FTP: ftp.europe.dg3.com

Email: europe.production@dg3.com

Username: FTPGuest

cc: david.willison@dg3.com

Password: guest1

cc: narinder@theoctoberclub.co.uk

Any files over 20mb should be sent via FTP. Any problems please call the printers direct on 020 7531 0500 and ask for David Willison.

ARTWORK TO BE RECEIVED BY NO LATER THAN FRIDAY 18th SEPTEMBER 2020