

— THE — OCTOBER CLUB

2020 Distributed Dinners in aid of

P James' Place
PREVENTING SUICIDE. PROVIDING HOPE.



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Wednesday
7 October 2020
London

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THE OCTOBER CLUB 2020

J James' Place

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2020 has been a year requiring flexibility and adaptability from everybody and The October Club is no exception: In March our charity selection process moved virtual, we missed our usual run of events in June at the House of Commons and at Ascot in July and sadly our annual dinner for 400 at the Savoy can't take place for the first time in 33 years.

So this year in particular we are very grateful to our loyal sponsors, including those who chose to remain anonymous, for their patience and continued support. 2020 will hopefully be a one-off and so we appreciate the continued faith our supporters put in our philosophy of funding transformational change in small UK charities and in our rigorous and open selection process.

The current and future challenges from the Coronavirus pandemic were uppermost in our mind as we narrowed down this year's applicants and in James' Place we have a worthy charity to present to you for 2020. ONS data released in September showed that male suicide is, tragically, a growing problem in the UK. The suicide rate for

men in England and Wales last year was the highest for two decades, particularly amongst middle aged men. James' Place has had demonstrable success in their Liverpool facility in helping men in suicidal crisis and we are delighted to fund the expansion of their offering, starting with a new therapy centre just north of the City in Hackney. This will allow them to bring their tried-and-tested programmes to a new part of the country and will hopefully signal the start of a nationwide expansion programme.

Unfortunately, the impact of the pandemic on mental wellbeing, employment and the economy is likely to mean James' Place's services are even more relevant and in-demand as we look forward to 2021 and beyond. Your funding will allow us to accelerate James' Place's reach and could not come at a more important time.

Thank you again for your support and I look forward to a return to a normal October Club year in 2021.

Henry Knapman, Chairman

TOSCAFUND ASSET MANAGEMENT PROUD SUPPORTERS OF THE OCTOBER CLUB AND JAMES' PLACE

Now, more than ever, we wish everyone at the October Club success in transforming another truly inspirational cause.



TOSCAFUND

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7th Floor, 90 Long Acre, London, WC2E 9RA

THE OCTOBER CLUB

THE 2020 RACING DINNER COMMITTEE

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Chairman | Henry Knapman *

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Nigel Gliksten *

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** Directors of The October Club CIC*



Focus where it counts

Everything we do is founded on delivering whatever matters most to you.

So whether you're seeking consistent income, growing investment returns or investing in a way that helps society and respects the environment, explore how our range of investment funds could help you to build a successful future.

Schroders is pleased to support The October Club.

Please remember that the value of investments and the income from them may go down as well as up and you may not get back the amount originally invested.

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THE SPONSORS

We are especially indebted to the following organisations that have generously sponsored us this year. Our sincere thanks goes to:

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We would also like to thank sponsors who chose to remain anonymous, for their generous donations.



Point72 proudly supports The October Club

IN THEIR EFFORTS TO RAISE FUNDS AND
AWARENESS FOR JAMES' PLACE

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TRANSFORMATION

The charities for whom you have raised money since 1988 say thank you:

1988.....	Queen Elizabeth's Foundation for Disabled People (£50,000)
1989.....	DebRA (£100,000)
1990.....	Huntington's Disease (£100,000)
1991.....	Motor Neurone Disease Association (£120,000)
1992.....	Children's Liver Disease Foundation (£125,000)
1993.....	British Brain & Spine Foundation (£150,000)
1994.....	The Rehabilitation of Addicted Prisoners Trust (£60,000) (formerly Addictive Diseases Trust)
1995.....	The Lady Hoare Trust (£118,000) (now part of Contact a Family)
1996.....	Remedi/The Ralph Sutcliffe Fund for Meningitis Research (£236,000)
1997.....	KIDS (£348,000)
1998.....	Dementia Relief Trust: Supporting Admiral Nurses (£300,000)
1999.....	Child Bereavement Trust (£450,000)
2000.....	Contact a Family (£440,000)
2001.....	Beat (£417,000) (formerly The Eating Disorders Association)
2002.....	Place to Be (£360,000)
2003.....	The TreeHouse Trust (£450,000)
2004.....	The Progressive Supranuclear Palsy Association (£435,000)
2005.....	The British Adoption & Fostering Association (BAAF) (£520,000)
2006.....	Ataxia UK (£536,000)
2007.....	Tomorrow's People, Working It Out Project (£1,000,000)
2008.....	Brainwave (£460,000)
2009.....	Connect (£420,000)
2010.....	Red Balloon (£400,000)
2011.....	The Brain Tumour Charity (£370,000) (formerly Samantha Dickson Brain Tumour Trust)
2012.....	St Giles Trust (£418,000)
2013.....	The Encephalitis Society (£500,000)
2014.....	Auditory Verbal UK (£535,000)
2015.....	Honeypot Children's Charity (£600,000)
2016.....	Cure Parkinson's Trust (£610,000)
2017.....	Multiple Sclerosis Trust (£500,000)
2018.....	WellChild (£710,000)
2019.....	SIA (£892,000)



is proud to sponsor The October
Club to help raise funds for

P James' Place

PREVENTING SUICIDE. PROVIDING HOPE.

We wish everyone an enjoyable time.
The Atrium Building, Cannon Bridge House, 25 Dowgate
Hill, London EC4R 2GA
T +44 (0)20 3100 0000 enquiries@winterflood.com
www.winterflood.com
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the Financial Conduct Authority.

CRITERIA

FOUNDED IN 1988 The October Club's raison d'être continues unaltered to this day. Each year we adopt a single charity doing remarkable work and aim to transform its fortunes. The fundraising takes place around our annual dinner and we are immensely grateful to our supporters, both personal and corporate who give so generously. While there is no formal system of membership all attendees of our dinners become de facto members of the Club. Many have often asked how we select our charities and it is therefore opportune to offer a brief explanation of the process used each year.

Simply put, our aim is to select a charity doing remarkable work who can clearly demonstrate how our financial contribution will be used to transform their fortunes. With this in mind we offer the following minimum requirements to be considered for selection:

1. The charity must demonstrate how making use of The October Club's financial support could transform its prospects.
2. The charity must be able to make full use of the funds raised within a maximum of three years.
3. Funding is to be used for one (or more) specific transformational project and not to top up a general appeal.
4. Funding will be used for UK based projects.
5. The charity must be operating in several regions in the UK – or will be, post October Club funding.
6. The charity must demonstrate that it has received an income of between £500,000 and £2,500,000 from voluntary sources. By 'voluntary sources' we mean donations from Trusts, corporations, individuals and legacies.

Some of the charities chosen in the past have been introduced by members of the Club and this is welcomed. Inevitably with only one winner, there are always disappointments, but one of the keys to our success and longevity is that we deliver a first rate cause to each dinner.

As a member reading this page, if you know of a charity that meets with these criteria, please consider encouraging them to apply for funding. Please bear in mind that we are unlikely to fund a charity whose cause is the same as that of one of our selected charities of the past two years. We will be open to applications in Q1 2021, please check the website for closing dates.

This year, having worked hard on our profile in the sector, we had 36 charities apply. As I am sure you can imagine the process of whittling this down to one, is the most important task undertaken by your Committee each year.

Before applying, you may find it helpful to discuss queries or the criteria with Narinder Uniacke: narinder@theoctoberclub.co.uk – I would also encourage you to visit our outstanding website which we use to keep in touch with our membership throughout the year via social media. In this way you will see how the money you have raised is being spent to transform the chosen cause for the year as well as keeping you in touch with all the causes we have supported over the last 32 years. More details of the criteria can be found on our website: www.theoctoberclub.co.uk

Henry Knapman, Chairman



Make a Pledge

Please pledge generously to support James' Place in their mission to offer live-saving support to London men in suicidal crisis.

The money raised from The October Club in 2020 will enable the charity to open a James' Place in East London, making help available to men facing a suicidal crisis and providing support to find hope for the future.

Your support will:

- Provide the funding required to plan and build the site, including garden and interior design, fixtures and fittings that creates a safe and welcoming environment appropriate to the needs of those who visit.
- Provide welcome sessions, therapy and support to those in need, as well as their families.
- Create outreach to the local community, ensuring that as many people and organisations as possible know that this life-saving support is available.
- Update the charity's systems and software to ensure their service is secure, scalable and fit for the future.
- Build strong evidence to influence national policy and practice, leverage investment and transform care for suicidal individuals both now and in the future.

“We believe death by suicide is preventable. Our mission is to stop men dying by suicide.”

Clare Milford Haven,
founder of James' Place

The logo for James' Place, featuring a large, stylized blue letter 'P' followed by the words 'James' Place' in a blue serif font.

YOU make it possible.
TOGETHER we make it transformational.

BUILD THE CENTRE

Design the building architecture £5k-£20k

The October Club will allow us to repurpose a residential building for use as a therapy centre. The building design is intended to retain the welcoming feel of a home whilst allowing space and light for our therapy to be effective. £5k covers the costs of planning applications and structural engineering; whereas £20k covers the architectural fees.



Design the interior layout £20k

The interior of the centre is key to our offering, being both calming and welcoming whilst also being appropriate for care and support but without being too "medical". £20,000 covers the cost of the designer to reconfigure spaces previously used as residential rooms into therapy rooms, whilst optimising the overall space and flow of the centre.

Fit out the reception £10k

The reception is the first time individuals come into physical contact with James' Place. Each person is welcomed at the door rather than being buzzed in. The reception space is designed to be light and airy, helping people to feel at peace in a non-clinical space where they are valued and listened to.

Fit out a therapy room £5k

£5,000 will cover all fixtures, fittings and furniture for each of the 8 therapy rooms in the London centre. Each one will be a calm, welcoming space that makes individuals feel safe, comfortable and at peace. This is reflected in the colours, furniture and art, and our users say this attention to detail makes a significant difference in the impact of the clinical work. We are happy to offer a discreet plaque acknowledging your contribution within the room.



Create a safe and peaceful garden £2k-£5k

Our garden is a safe and peaceful area for all to use before or after therapy sessions. It is carefully designed as a therapeutic space that provides an environment that helps individuals feel comfortable in a private and natural setting. There's comfortable seating and refreshing walking spaces with both covered and open areas. £5k covers the design work, landscaping and plants. £2k covers the cost of furniture including chairs, benches and other specific items including trellising.



Make a Pledge

THERAPY & SUPPORT

Fund a therapist £3k-£40k

Deliver critical interventions for individuals in suicidal crisis and save lives. The new London Centre will need 8 full time therapists, each costing £40,000 a year (including National Insurance and ancillary costs). Alternatively, £3,300 funds a therapist for a month, which allows them to deliver 80 sessions, take new referrals and work closely with colleagues to deliver our vital work.



Fund an intervention £150-£1,500

The James' Place model is based around a series of sessions, usually between 6 and 10, for an individual. During this time, we work with them to understand what is happening now, how they got here, what keeps it going, and how they can move forward. £200 pays for a welcome assessment, making a man in suicidal crisis feel safe and understood. £150 pays for a therapy session for an individual, and £1,500 pays for a full six-stage multi-session intervention.

Run the Centre for a day £1,200

It will cost c. £1,200 to run the London Centre for a day at full capacity. This includes up to 36 sessions of therapy and welcome assessments, plus the reception and general management.



RESEARCH & DEVELOPMENT

Fund the Academic Research to measure and share the efficacy and value of our Interventions £40k

The Liverpool John Moores University evaluates our therapeutic interventions



to ensure that our work is effective and to compare it to other interventions. This research is critical for suicide prevention and is available for other academic partners to support their work. £40,000 covers the cost of the academic research, as well as producing and disseminating the report.

Design and provide post-therapeutic and wider support £20k

£20,000 would fund a vital London peer support group to continue helping individuals after they finish one-to-one therapy. Furthermore, this funding would allow us to start a programme to support the friends and family of those we work with directly. This pledge covers the planning, training and implementation of these programmes as well as the associated staff costs of organising and running the sessions.



BEHIND THE SCENES

Install a state-of-the-art Clinical Information System £12k

It is critical that we have a quality clinical record keeping system that ensures our work is efficient, safe, and compliant. We need to upgrade this system and infrastructure. £12k covers the software licenses for 3 years, as well as the installation and staff training costs.

Run the James' Place Art Project £8k

The James' Place Art Project finds works of art that add to the therapeutic environment, helping to calm and inspire. We are delighted to be able to offer a selection of these works in auction. £8,000 covers the full costs of the project, including sourcing and exhibiting the work.



Fund our outreach (digital and harder-to-reach individuals) £15k

As part of our outreach and communications, we work with a coalition of groups engaged with suicide prevention, engaging with those who need our help through all available channels. £15,000 covers the cost of a part-time staff member to work on a London-specific outreach campaign to get to individuals and groups who are harder to reach in the wider community.

Let there be light (and heat!) £1,000

It will cost £1,000 a year to keep James' Place London lit and heated for a year.

Make them feel at home £500-£1,000

We need a fridge freezer, not to mention somewhere where we can make every visitor a proper cup of tea in a real mug, with a proper spoon (not a machine-made plastic cup!). This is all part of making sure that those who need our help feel valued and listened to.



Choose an item to pledge for, or make an outright pledge for an amount of your choosing. Confirm on the pledge page if you are eligible for Gift Aid.

TOMORROW BELONGS TO THOSE WHO HOPE FOR A BETTER FUTURE.

Citi is proud to support James' Place,
this year's October Club beneficiary,
helping men in suicidal crises find hope.

At Citi, we believe in creating quality
and equality of life for everyone.
See how at citi.com/citi/diversity.



DAVID YARROW

AMERICAS • AFRICA • ANTARCTICA • ARCTIC • ASIA • EUROPE



RIZZOLI
NEW YORK

Foreword by TOM BRADY

David Yarrow's latest book is a 368 page monograph showcasing 150 of his strongest images. The foreword is written by American football legend Tom Brady and the afterword by American cultural icon Cindy Crawford. All royalties will be donated to conservation charities Tusk & WildAid.

RRP £139 including a signed print of David's image "The Clubhouse".
Available to purchase through davidyarrow.photography

CHARITY EDITION PRINTS

Once Upon a Time



DAVID YARROW has generously released two images, *Once Upon a Time* and *Craig* as a series of charitable prints, available to purchase through The October Club.

David Yarrow is now recognised as the world's best-selling fine art photographer of his genre. In recent years, he has found his true comfort zone in capturing the animal and human world in a fresh and creative way, with philanthropy and conservation central to his passion to document. In 2019, charitable donations from the sale of David's images exceeded \$2.5 million.

Yarrow's photography of life on Earth is most distinctive and it has earned him an ever growing following amongst art collectors. Yarrow is now represented by some of the top contemporary fine art galleries around the world and in the last two years, three of Yarrow's works have sold for over \$100,000 at Sotheby's auctions in London and New York. UBS have also appointed David as their global ambassador.

David Yarrow's latest book is a 368 page monograph showcasing 150 of his strongest images and features a foreword by Tom Brady and an afterword by Cindy Crawford. All royalties will be donated to conservation charities Tusk & WildAid.

Once Upon a Time: Los Angeles, California – 2019

Title: *Once Upon A Time*

Location & Year: Los Angeles, California – 2019

Medium: Archival pigment print and digitally signed by the artist

Unframed print size: 26" x 34"

Unframed price: £500

Framed size: 33" x 42"

Framed price: £1,000

"My plan was to find a section of Sunset Boulevard emblematic of Hollywood - it needed to be familiar to all and have some depth. After a great deal of walking up and down, we chose a spot 200 yards east of the entrance to Chateau Marmont, because the billboards looking west were large and well positioned and the hotel and the hotel sign are so iconic. The bend in the road also helped give the frame a compositional balance that I could not find on other sections - such as Sunset Plaza. In my head it was always going to be a wide angle shot.

To shut the road down meant shooting first thing on a Sunday morning - which worked as we knew the best light would be sunrise if we were shooting towards the

CHARITY EDITION PRINTS

Pacific. Equally, I did not want the sun to rise too much as it would be tough on both the wolf and the model's eyes. Of course, the model was not your run of the mill model - it was Alessandra Ambrosio - one of the world's most photographed women. She has a very special look and is so easy to work with.

The photograph is as I wanted - very LA, very West Hollywood and jammed with reference points. It's a little crazy, a little La La Land, but that was the goal. Most of all, to the best of my knowledge, it's authentic. No one can try and copy it now."

"Once upon a time"

Craig: Amboseli, Kenya – 2020

Title: Craig

Location & Year: Amboseli, Kenya – 2020

Medium: Archival pigment print and digitally signed by the artist

Unframed print size: 26" x 30"

Unframed price: £500

Framed size: 33" x 42"

Framed price: £1,000

"With Tim's passing in 2020, the responsibility of being the poster child of African elephants has passed to his 50 year old cousin Craig. This is no downgrade as Craig's tusks are huge – his left one in particular.

We know our game in Amboseli and on arrival we already have the KWS and the local Masai on our side. The game is to find Craig at first light and that is not easy as he often moves 5 miles in any direction in a day. That's a material amount of acreage in the foothills of Kilimanjaro where bush laden topography makes spotting far harder than in the desert below.

So even with the help of 6 Masai on mopeds, we only tend to find him one day in 3. The good news is that when we do, this colossus is very chilled. With the counsel of both the KWS ranger and my guide Juma Wanyama, I can be 10 feet away from Craig and lying on the ground. This is probably the greatest privilege I have with animal encounters anywhere in the world, but the triangle of trust has evolved over 8 years. We all trust each other and that includes Craig. I guess we earned it.

This portrait of Craig taken 7:40am is the best I can do – there's not much I would change. The heart pounded a little – it was taken with a wide-angle lens and the subject was probably the world's biggest elephant. Enough said."



J.P.Morgan

Through our participation at
The October Club Dinner,
we are proud to support
James' place.

jpmorgan.com

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SILENT AUCTION



A stunning pair of earrings from Kiki McDonough's Signature collection – featuring oval Green Amethysts totaling 9.80cts surrounded with a diamond halo, and circular diamond stud tops featuring 0.90cts of diamonds all set in 18ct Yellow Gold. – *Kindly donated by Kiki McDonough.*



A round of golf and lunch for four at Royal St. Georges, venue of the 2021 Open Golf Championship. Tackle arguably the finest links course in England and indisputably the finest golf club lunch in Christendom. To be taken at a mutually agreeable date with the Club from August-December 2021. – *Kindly donated by Nigel Gliksten and Royal St. Georges.*



A day for four people courtesy of National Hunt's champion trainer, Paul Nicholls, and his team. Includes breakfast at the Manor House Inn, Ditcheat, a morning on the gallops and tour of the yard, an afternoon's racing at beautiful Wincanton Racecourse (tickets included) and dinner back at the Manor House Inn that evening. Mutually convenient date from January 2021 to be agreed, subject to restrictions in place at the time. – *Kindly donated by Paul Nicholls and Andy Stewart.*



Host your own fully catered private box for up to 14 people at Ascot racecourse for any meeting other than the Royal meeting. Spectacular views of the racing and a premium position on the finish line. You and your guests will enjoy full hospitality with champagne, wine and buffet lunch included. Dates to be mutually agreed. – *Kindly donated by Paul Roy.*



MasterChef Finalist Jack Lucas is proud to support The October Club and James' Place

After cooking alongside some of the world's greatest Chefs, Jack runs cookery courses, hosts online cookery shows and is available to provide bespoke private fine dining experiences across London.

For bookings, and to find out more, you can reach me at:



www.jacklucas.co.uk



[@jacklucasfood](https://www.instagram.com/jacklucasfood)



SILENT AUCTION

5

2 signed copies of The Book of Yoga Self Practice and a 90 minute 1-on-1 / small group virtual yoga session with the author, Rebecca Anderton-Davies. Rebecca can teach you the workshop that inspired her book and will empower you to practice yoga independently or guide you through a yoga practice. – *Kindly donated by Rebecca Anderton-Davies.*



6

A day's golfing at Queenwood Golf Club. You and a guest will be hosted by two October Club committee members for a day's golf at the fabulous Queenwood Golf Club. The day will include breakfast and lunch, and the caddies will be provided for by the host. Dates to be mutually agreed, expires October 2021. – *Kindly donated by Sean Roy.*



7

An opportunity to visit one of the UK's most famous polo locations, Great Trippets Farm, with Clare Milford Haven. Home to three of the most famous high goal polo teams and players you will be given the opportunity to meet the players (& horses!), have a polo lesson with a professional player and a delicious lunch where all your polo playing questions can be answered. – *Kindly donated by the Marchioness of Milford Haven.*



8

One round of golf and lunch, to include wine, for four people on any weekday at Swinley Forest Golf Club. Dates to be mutually agreed. – *Kindly donated by Swinley Golf Club and Ian Perkins.*

REDBURN

Redburn is proud to support
The October Club
&
James' Place



redburn.com

SILENT AUCTION



9

A 'golden bond' place in the London Marathon 2021. Scheduled for late October, charities usually ask runners to raise £2,000 to take this place. – *Kindly donated by James' Place.*



10

Spend three nights as a guest of a former Chairman in the idyllic glacial mountain village of Saas Fee and climb the 4027m Allalin, Switzerland's most accessible 4000m peak. This lot is for two people and includes accommodation, breakfast and a private guide for the mountain climb. No experience needed but a guaranteed sense of achievement. To be taken at a mutually convenient time. – *Kindly donated by Nigel & Paula Gliksten.*

11

7 nights accommodation on Sam and Isabella Branson's beautiful private estate in Taro, Bali. Enjoy the use of the entire stunning estate consisting of 8 bedrooms for up to 16 guests. Inclusions: 7 nights accommodation, airport transfers on arrival and departure dates, breakfast, 2 x 1 hour Balinese massages per day and all non-alcoholic beverages. Not included: Airfares, Food and Alcoholic Beverages, daily driver and day tours and gratuities. Accommodation is subject to availability within the following dates: 10 Jan-26 June 2021 (Excluding Easter) 1st Sept-19th Dec 2021. Valid for 12 months from the Auction date. – *Kindly donated by Sam & Isabella Branson.*



12

A wonderment of Prestat Chocolates in a glorious hamper. Gorgeously packed with selections of our finest award winning chocolates and truffles. All perfectly conceived and developed by Prestat's clever chefs in the Prestat kitchen. – *Kindly donated by Nick Crean.*





Making a difference

Liquidnet is
proud to support
The October Club
and **James' Place.**

— THE —
OCTOBER CLUB

P James' Place

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[Liquidnet.com](https://www.liquidnet.com)

SILENT AUCTION



13 Douglas Gaunt, an established Events and Private Chef with 16+ years experience to draw upon, and currently the Executive Head Chef for Wood's Silver Fleet on the River Thames will cook a four course meal plus appetisers for up to 10 people within the Greater London area. Dates to be mutually agreed and valid until Oct 2021. – *Kindly donated by Douglas Gaunt.*



14 Lunch for 12 with Russell Taylor, Alex cartoonist, and Jonathan Davie at the Groucho Club. – *Kindly donated by Jonathan Davie.*

15 Master the art of making pasta at home, with a four hour hands-on class led by MasterChef finalist, Jack Lucas. This masterclass will teach you the basics of crafting the perfect dough, to rolling and intricate shaping. Lastly, you'll learn to perfect two different knock-out sauces with recipe cards to take away. Maximum 8 guests and within London. – *Kindly donated by Jack Lucas.*



16 A very special dinner party – Bring your wife, husband, partner and friends to a dinner party hosted by jewellery designer, Kiki McDonough; food writer, broadcaster and judge on the Great British Menu, Matthew Fort; Cressida Bonas and Harry Wentworth-Stanley. Actor Freddie Fox will be another guest. The dinner for 12 people including the hosts will be cooked by Matthew Fort at the home of the winning bidder. The home must be within Greater London and the winning bidder to supply the ingredients. Wines chosen and sponsored by Haynes Hanson & Clark. – *Kindly donated by Cressida Bonas and Harry Wentworth-Stanley.*





At James' Place, our mission is to stop men dying by suicide. We believe every suicide is an avoidable death.

Every day, we work for a world where every man who is facing a suicidal crisis can get the support he needs. Each year over 6,000 people die by suicide in the UK, and three quarters of these are men; but there is no specialist therapy available on the NHS for men at risk of taking their own life.

We know that every suicide is a tragedy which affects family, friends and colleagues deeply. At James' Place, we help men in crisis to understand what they are going through, get through it and find hope for the future. In 2018, we opened our first centre in Liverpool, and have already supported more than 300 men experiencing suicidal crisis.

The need for our work is greater and more urgent than ever.

We already know that debt, unemployment, family breakdown and relationship problems are all linked to increased levels of acute distress. The pandemic, lockdown and looming recession will only increase hardship and put people's lives and relationships under ever greater pressure.

Our vision is to establish a nationwide network of non-clinical centres to support men at risk of suicide. Building on our success in Liverpool, in 2020 we will open our new London centre in Hackney. Over the next five years we aim to open a further three centres, responding to the need and level of engagement from community partners. But this life-saving work is only possible with generous philanthropic donations from individuals and organisations.

London Centre plans

In response to the Covid 19 emergency, we accelerated our plans for a London centre, and on July 8th we launched a virtual service, able to take referrals from A&E in Hackney and provide video and telephone therapy for men facing suicidal crisis.

With the support of The October Club, we will open the doors of our physical centre in East London later this year. We are working hard to secure the right premises for our centre, so that we can provide our therapy in the right setting, where men feel welcomed, valued and calm. Our staff in London are working to develop the network of NHS, charity and community contacts that we need to ensure we are getting our message to those who most at risk.

P James' Place



Testimony

"I lost my eldest son, James, to suicide. He was 21 when he died. He was one of those life and soul characters, very loved by everybody. He had a minor operation, 10 days before he died. After the operation he descended into this terrible depression. We tried to offer the support and love that we believed was sufficient to get him through this difficult patch. I wish I could have saved him." – Clare Milford Haven, who founded James' Place in 2018 with Nick Wentworth-Stanley following their loss.

"I wasn't going anywhere, I had one thing on my mind and one thing only. I wouldn't have survived. I couldn't recommend it highly enough. It was totally different to what I'd been used to, it was more like speaking to a family member or a friend than a therapist."

The warmth – you can feel it as soon as you walk through the door. The people in there are amazing, they rebuilt me." – A service user who received support at James' Place in Liverpool.

"James' Place felt like someone's home, it felt safe there, and it keeps you at peace. One of the things for me was not being able to talk, so

going to James' Place and feeling like I was in an environment where I could talk helped me resolve a lot of issues." – A service user who received support at James' Place in Liverpool

"Thank you all so much for your support. Suicide is an issue which impacts across society. The financial services sector is no exception and tragically many October Club members and guests will have been affected or will know people who have had to face bereavement by suicide. With your support we will continue to work to stop men dying by suicide because we believe every suicide is an avoidable death. All of our work is rigorously externally assessed so we know that our work is effective and is saving lives. With your support we will help hundreds of men in East London and beyond to find the expert support that they need to get through their crisis and move forward with their lives." –

Ellen O'Donoghue – CEO, James' Place

Morgan Stanley

Morgan Stanley is proud to support

The October Club

In aid of James' Place

James' Place is an amazing organisation that provides a service to men in suicidal crisis. Suicide is the leading cause of death for men under 50, and James' Place exists to help men in suicidal crisis to find hope for the future.

SILENT AUCTION

17 You and three guests are invited to St Martin's Theatre, London to Agatha Christie's 'The Mousetrap' where you will watch the longest running show of all time, enjoying its 68th year, from the VIP family box. Imagine seeing the world's longest running play from the splendid isolation of a box with its own loo and ante-room! You will also be treated to a bottle of champagne on arrival and a backstage tour after the show. On a mutually agreeable date within the next 68 years. – *Kindly donated by Caspar Uniacke.*



18 Private concert by a top orchestral trio, Trio ZAC: Zoe Shevlin: baroque bassoon, Annette Isserlis: baroque viola, Cecelia Bruggemeyer: baroque double bass. Trio ZAC is formed of exceptionally mellow-toned instruments, to create a unique timbre with which to present their favourite baroque repertoire in dark-hued colours. Each member has a long and varied experience of performing with chamber-ensembles and established period instrument orchestras in the UK, Europe, USA and Asia, broadcasting and recording extensively. These include The Orchestra of the Age of Enlightenment, The English Baroque Soloists, The English Concert, The Gabrieli Consort, The Academy of Ancient Music and the Dunedin Consort. The trio is flexible with their programmes, and can adapt to any space and location. – *Kindly donated by James' Place.*



19 A private commission by ceramist Pandora Mervyn-Jones of 8 handmade porcelain dinner plates and 8 side plates with a colour/design/monogram to be advised by the buyer (delivery by Easter 2021). – *Kindly donated by Pandora Mervyn-Jones.*



20 A 50x50cm unframed pencil portrait of someone of your own choosing. Sarah Rutherford is a professional portrait artist working in London. Her work is highly realistic and she works in pencil and / or oils. As part of the experience, you will meet with the artist and discuss the portrait. Sarah will require a few (2-3) sittings with the subject, unless the subject is under the age of 10yrs in which instance she will work from photographs after an initial meeting. The commission is for a drawing of one person only. (Pets can also be requested). Any travel costs will be paid directly to the artist. – *Kindly donated by Sarah Rutherford.*



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Caroline Andrew is proud to support The October Club and James' Place

Fresh from winning the Mayfair Times 'Bright Young Thing' award in 2020, Caroline Andrew is a highly respected bespoke tailor, named a breath of fresh air in the tailoring industry, who focuses on hand-crafted British suits for both men & women.

SILENT AUCTION

21 An original, contemporary bronze sculpture entitled 'With Wings' by Georgiana Anstruther. Georgiana is a young British sculptor who trained in Italy. Following an art foundation at Bristol, Georgiana moved to Florence for four years specialising in abstract and figurative sculpture. British contemporary Bronze, from an edition of 6. 11.42" h x 4.53" w x 5.12" d (29cm h x 11.5cm w x 13cm d). – *Kindly donated by Georgiana Anstruther.*



22 Fabulous array of 4 sumptuous square linen cushions/plain velvet cushions and 2 oblong linen cushions from Susi Bellamy. Susi Bellamy is a luxury interiors brand inspired by her original artwork and marbled papers. Her artwork can be found in collections internationally and her foray into home interiors has resulted in press in the Sunday Times, Financial Times, The Telegraph and Architectural Digest Italy to name a few. Her cushions have been described as 'art for the sofa' and will add a pop of colour to any interior. Each cushion comes with a luxurious duck feather pad. Cushion covers are machine washable so practical as well as beautiful. – *Kindly donated by Susi Bellamy.*

23 Figurative artist Bella Franks will run a creative evening of life drawing for up to 6 guests in your own home or by arrangement. Bella will provide all drawing materials and the life model. The 2 hour class is open to all, including those with no previous drawing practice – Bella will give guidance throughout. Bella has years of experience teaching art with her business 'Bella's Bits & Bobs', running popular classes in members clubs & venues, including Soho House, the Peligoni Club, AllBright and The Ned. Also included is a case of wine to help the creative juices flow. Venue must be in London. Valid until end 2021. – *Kindly donated by Bella Franks & Nick Crean.*



24 Caroline Andrew London is offering a statement jacket in an elegant Bespoke Range. She will make you a fully customised jacket using her signature British cut with the finest Savile row tailoring methods. She will take over 17 measurements to ensure it fits you perfectly. Retailing at £2500, fittings take place in either her Mayfair or Kensington studio. You will have a wardrobe consultation with founder Caroline Andrew, she can guide you to the perfect look for your event or profession. You will have a unique hand cut pattern using your measurements which will be kept in the archive. Each Bespoke garment takes around 80 hours to stitch by hand and only when



the master tailor is happy with the craftsmanship and finish of the garment is it delivered to you. First fitting takes place at 6 weeks, and a final fitting 2 weeks following that where you will be able to take home your new garment. – *Kindly donated by Caroline Andrews.*

Proud to support.

Credit Suisse is proud to sponsor The October Club, who have now raised over £11 million with substantial benefits to the charities they have supported including kick-starting groundbreaking research.

SILENT AUCTION



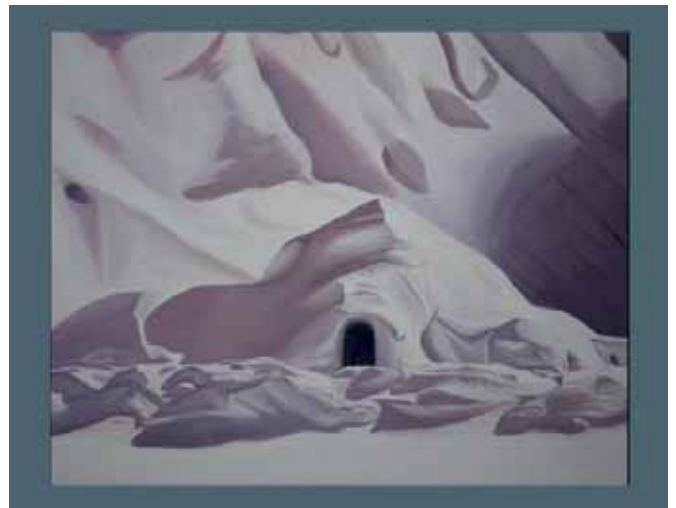
25 Mark Coreth, English, b.1958. An original, contemporary bronze sculpture of a Seated Bear, signed and from an edition of 9. Dimensions: 5.9" h x 5.1" w x 3.5" d (15cm h x 13cm w x 9cm d). – *Kindly donated by Sladmore Contemporary.*



27 'Emerging' by Jason Jones. Acrylic on canvas – 90cm x 120cm. The James' Place Art Project focuses on the benefits of the therapeutic environment within James' Place. They work with artists to select works of art that fit within the centre and help to calm or inspire. James' Place shares the total received from each piece of art sold with the artists. – *Kindly donated by The James' Place Art Project.*



26 'Pink Forest' by Mimi Nicholson. Oil on canvas – 118cm x 118cm. The James' Place Art Project focuses on the benefits of the therapeutic environment within James' Place. They work with artists to select works of art that fit within the centre and help to calm or inspire. James' Place shares the total received from each piece of art sold with the artists. – *Kindly donated by The James' Place Art Project.*



28 'Palace' by Emily Hillier. Oil on canvas – 150cm x 120cm. The James' Place Art Project focuses on the benefits of the therapeutic environment within James' Place. They work with artists to select works of art that fit within the centre and help to calm or inspire. James' Place shares the total received from each piece of art sold with the artists. – *Kindly donated by The James' Place Art Project.*

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29

'Out of the Storm' by Angie Hunt. Oil on wooden panel – 32cm x 39.5cm, framed. The James' Place Art Project focuses on the benefits of the therapeutic environment within James' Place. They work with artists to select works of art that fit within the centre and help to calm or inspire. James' Place shares the total received from each piece of art sold with the artists. – *Kindly donated by The James' Place Art Project.*



31

'Out on a Limb' by Jordan Price. Graphite pencil on paper – 90cm x 71 cm, framed. The James' Place Art Project focuses on the benefits of the therapeutic environment within James' Place. They work with artists to select works of art that fit within the centre and help to calm or inspire. James' Place shares the total received from each piece of art sold with the artists. – *Kindly donated by The James' Place Art Project.*

30

The Rhubarb Triangle - Special Edition by Martin Parr (Edition of 100), published by The Hepworth Wakefield, 2016. Hardback book in slipcase with 8 x 10-inch colour signed pigment print. Published to coincide with Martin's show The Rhubarb Triangle and Other Stories, which opened at the Hepworth Wakefield in February 2016. The Rhubarb Triangle is an area in West Yorkshire famous for growing early-forced rhubarb. Martin spent two years documenting The Rhubarb Triangle, a commission given to him from The Hepworth Wakefield. This book shows a selection of the resulting work and also includes an essay by Susie Parr. – *Kindly donated by Martin Parr Foundation.*



32

IRIS Flow Headphones – IRIS's revolutionary patented technology is the world's first headphones to actively engage your brain in the listening experience, immersing you in sound like you haven't experienced before. Developed over 25 years by world-leading neuroscientists, psychoacousticians, and aesthetic engineers, the IRIS Flow has been widely recognized as the best consumer headphone to come to market. – *Kindly donated by Iris and Jacobi Anstruther-Gough-Calthorpe.*

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Thank you to The October Club for your amazing support

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With your help we have transformed the lives of hundreds of spinal cord injured people and built the capacity of SIA to do even more in the years ahead.

You have enabled us to expand our Nurse Specialist team

We experienced a three-fold increase in demand for our vital services during the Coronavirus crisis. Our Nurse Specialists, including two new nurses funded by The October Club, have played a crucial role in keeping spinal cord injured (SCI) people safe and well during these challenging times. **Our Nurse Specialists have:**

- Responded to calls to our 111-style emergency support line – **0800 980 0501**.
- Contributed to our dedicated online resources at www.spinal.co.uk/coronavirus/
- Provided virtual support sessions for those who require clinical guidance.
- Attended virtual drop-in cafes, to help answer queries relating to clinical care.
- Helped create Emergency Care Plans for SCI people, should they be admitted to hospital.
- Provided online training for healthcare professionals.
- Created and shared videos on topics which help SCI people manage their condition.
- Spearheaded the delivery of our new counselling and wellbeing service.

Thanks to your support, we've also:

- Trained hundreds of healthcare professionals on topics such as bladder and bowel management.
- Pioneered a network of people and partners, region-by-region and online, through which we can meet the immediate and lifelong needs of SCI people and their families.
- Provided our staff and volunteers, many of whom are spinal cord injured, with the technology and tools needed to support SCI people in their communities.
- Connected and collaborated with others to achieve greater visibility, networks and influence.



"I don't know what we'd have done without Karen [Nurse Specialist]. She's a lifesaver and we wish we'd met her years ago!"

Adrian and Pauline, supported by a Nurse Specialist funded by The October Club



"It's been a tough year and we couldn't have got through it without you. Despite losing £1million of income through cancelled fundraising events we've done more, with less, and we've been there for spinal cord injured people throughout these tough times. Thank you for your incredible support."

Nik Hartley OBE, Chief Executive

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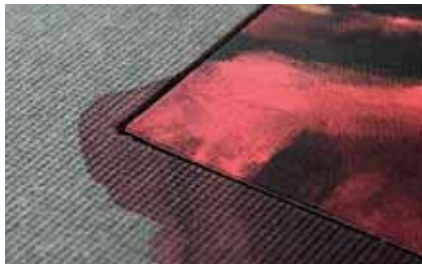


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